

» TRADITIONS



# FASTEST IN THE LAND

Six decades after winning the NCAA title, members of the 1951 Orange cross country team reflect on their championship season

By Scott Pitoniak

TOM COULTER '56 CHUCKLES AS HE RECOUNTS THE crowd's reaction to those P.A. announcements heard at Syracuse University home football games 60 autumns ago. "When there was a break in the action, they would give the results of that morning's cross country meet," the former All-America runner recalls. "The announcer would say, 'Earlier today, it was Syracuse 15, so-and-so 45.' And you'd hear this collective groan fill Archbold Stadium. People would be saying things like, 'Oh, no, we got killed,' not realizing that in cross country, like in golf, low score wins. It went on like that throughout the 1951 season, and my teammates and I would just laugh about it. It took some time before people learned that we were doing the clobbering, rather than the other way around."

The lesson of Syracuse's dominance in the sport was driven home on November 26 that year on a snow-covered,



four-mile course at Michigan State as five Orange runners combined to win the NCAA championship. Sophomore sensation Ray Osterhout '54 paced SU with a third-place finish. He was followed across the finish line by senior captain Bill Irland '52 (sixth), sophomores Coulter (12th) and Don Fryer '54 (27th), and freshman Steve Armstrong '55 (32nd). The combined 80 points by SU's "Fab Five" enabled Coach Bob Grieve's Orange to easily defeat runner-up Kansas (118) and 16 other schools in the meet. Gene Parker '54 and Bob Fine '53 rounded out the seven-member Orange squad that competed. Based on their finishes, Osterhout, Irland, and Coulter were named All-Americans. "It was," Irland says, "a very special achievement."

A somewhat improbable one, too, because Irland, the team captain and an Army veteran, was the only experienced varsity runner on the squad. "That kind of

Facing page: Michigan State was the snow-covered site of the 1951 NCAA cross country meet. Facing page (inset): National champ Herb Semper and the Syracuse team exchange congratulations after the race.

The 1951 NCAA champion SU cross country team (top row, left to right): Gene Parker, Steve Armstrong, Don Fryer, Bob Fine; (front row) manager (unidentified), Ray Osterhout, Bill Irland, Tom Coulter, and Coach Bob Grieve.



inexperience isn't exactly a recipe for success," Fryer says. "But we had some pretty talented guys and Bill was a fine leader."

Youth clearly was not wasted on the young that season as Osterhout and Coulter quickly established themselves as two of the swiftest runners in the country, teaming with Irland to form a potent triumvirate. After a two-point loss to powerful Army in the first meet of the season, SU won its next four dual meets and appeared to be peaking at the right time. At the IC4A championships in New York City a week before the nationals, the Orange finished a respectable third behind Penn State and Army, with Osterhout finishing second, Irland, fifth, and Coulter, seventh. "Unfortunately, the rest of our runners suffered off days," Irland says. "Otherwise, I think we would have won that title. But it did give us confidence heading to Michigan State for the NAAs. We figured if Ray, Tom, and I could continue our strong running, and Don and Steve just had solid days we'd have a good shot at winning the whole thing."

And that's what happened. Ironically, Armstrong originally wasn't supposed to compete at the nationals, but Coach

Grieve decided to play a hunch and use the freshman in place of a veteran runner who had underperformed in New York. "I thought I was just going along for the ride, and that I wouldn't finish high enough to figure into the scoring," Armstrong says. "I'm glad I thought wrong."

Upon their return from East Lansing, Michigan, the victorious harriers received a big spread in *The Daily Orange* and were invited to dinner by Chancellor William P. Tolley. "It wasn't a huge deal on campus, like football or basketball, and we understood because it wasn't particularly exciting watching a bunch of guys run four miles," Irland says. "But I do believe we boosted the spirits on campus a bit because football was down at the time, and a national championship is a big deal, regardless of the sport."

Each of the championship runners went on to enjoy successful careers after graduation. Coulter, who earned a total of 12 letters competing in boxing, track, and cross country, made a name for himself in pugilism, instructing amateur fighters for years before becoming coach of the U.S. Olympic boxing team at the 1988 Summer Games in Seoul. He continues to run the Syracuse Friends of Amateur Boxing Club,

a nonprofit organization he formed in 1965, and recently traveled to Kazakhstan to help write an international training manual for the sport.

Irland had a long and rewarding career as a guidance counselor at Marcus Whitman High School in Rushville, New York, and currently lives in Geneva.

Fryer is retired and living in Fairview, Pennsylvania, after several fruitful decades as a chief engineer for various firms in western Pennsylvania.

Armstrong spent 20 years in the Marines before embarking on a law career and still practices law in Falls Church, Virginia.

Parker is retired and living in Ridgewood, New Jersey, after several successful decades as a partner in an accounting firm.

Following a long career as an attorney, Fine passed away on December 3, 2008.

Osterhout passed away on December 15, 2009, after several lucrative decades as an insurance executive.

"I definitely believe the discipline required to succeed in cross country translates to other endeavors," Irland says. "I know it did for me. And I'm sure it did for the other fellows, too."



## OUR ROLE AS ALUMNI

AS I BECAME MORE INVOLVED in alumni activities, I began to understand that being an alum is not all fun and games, but carries with it a certain amount of responsibility. Moving up the alumni volunteer ranks, one of my objectives was to try to convey to the various constituencies that comprise SU exactly what that responsibility

means and how each of us can fulfill it in his or her own way.

I felt a deep sense of pride and accomplishment when I was on campus for Commencement last spring and read an editorial in *The Daily Orange 2011 Graduation Guide* written by Beckie Strum '12. It nailed on the head what I have been trying to articulate. Titled "Role of alumni, lifelong duty," the editorial speaks to the essence of what it means to be an SU alumnus or alumna and so appropriately states that the role of alumni "demands you are forever involved in the changes and future of this campus. Being active alumni, connecting with future students, providing guidance for them, visiting, and speaking up about changes to campus policy and politics become your responsibility when you walk across that stage."

The editorial emphasizes alumni power and prerogative. Beckie writes, "Alumni comprise the greatest force for change and direction at this school." In addition to their time, talent, and treasure, the most important thing alumni do is "hold an institutional memory that becomes greater and more relevant than any chancellor's, administrator's, or director's," Beckie writes. "Alumni status demands more than attendance at Homecoming or a few e-mails with an eager student—more than a smile at the sight of an SU sweatshirt in a crowded airport, a drunken cheer in a bar as SU wins another bowl game, or an app for navigating through many feet of snow. Alumni status means dedication to your degree and its value."

Beckie issues a challenge to alumni to "have the single greatest effect on SU's future" by remembering that "your role here is far from over." If the bright young mind who wrote this editorial already "gets it," then shouldn't we? So, I encourage you to join your local alumni club, mentor a student, offer an internship, represent SU at a high school college fair, come back for Orange Central, visit with students, and stay informed (you can read my monthly blog at [alumni.syr.edu](http://alumni.syr.edu)). And, if you can, make a donation to the school, program, or activity of your choice. Thank you!

**Brian Spector '78**

President, Syracuse University Alumni Association

## CLASSNOTES

NEWS from SU ALUMNI »

### SEND US NEWS OF YOUR ACCOMPLISHMENTS.

To submit information for Class Notes via the Internet, go to [alumni.syr.edu](http://alumni.syr.edu) and register with the SU Alumni Online Community. Items will appear in the magazine and in the Class Notes section of the online community. Items can also be sent to Alumni Editor, Syracuse University Magazine; 820 Comstock Avenue, Room 308; Syracuse, NY 13244-5040.

### 40s

**Patrick McCarthy '48** (A&S) of Oneida, N.Y., was inducted into the Nottingham High School (Syracuse) Alumni Wall of Fame. A football and baseball standout in high school, he won gold medals in singles tennis, badminton, and horseshoes in the 2011 Empire State Senior Games. At age 85, McCarthy does not plan to stop competing anytime soon.

the Kaleidoscope: *Exploring the Experience of Disability through Literature and the Fine Arts* magazine.

**Janice Law Trecker '62** (A&S) of Hampton, Conn., delivered the annual Emmett Memorial Lecture at Pittsburg State University, Kansas, after her article on Walt Whitman was honored by the *Midwest Quarterly*. She also had a solo show of her paintings at the Eastern Expansion Gallery in Chicago.

### 50s

**George Babikian '55** (WSM) received Sigma Chi fraternity's Significant Sig Award—its highest recognition of one's professional career and civic endeavors. An SU trustee emeritus, Babikian resides in Palos Verdes Estates, Calif., with his wife, **Mary Ann Buell Babikian '52** (SDA).

**Roland Van Deusen '67** (A&S), **G'75** (SWK) was one of eight members awarded special recognition at the 2011 national convention of Veterans for Peace in Portland, Ore. The 8,000-member organization advocates for veterans and their families.

**Robert R. Ashton '68** (SDA), **G'75** (NEW) of Hull, Mass., is director of development at the Boston Athenaeum, a research library with special collections in Boston history, New England state and local history, biography, English, and American history.

### 60s

**Lyn Lifshin '60** (A&S) of Vienna, Va., wrote *All the Poets (Mostly) Who Have Touched Me (Living and Dead. All True: Especially the Lies)*. The book offers a lively and compelling collection that romps through the generations of writers ([www.worldparadebooks.com](http://www.worldparadebooks.com)).

**Charles J. Feldman '69** (WSM) of Annapolis, Md., was invited by former SU professor William H. Rabel, Endowed Chair of Finance and Insurance at the University of Alabama, to be a guest lecturer at the University of Alabama School of Business.

**Lila L. Anastas '62** (NUR) of Albuquerque, N.M., is a freelance writer, registered nurse, and gerontology counselor. Her personal essay, "Making Peace with the Birds," appeared in issue number 63 of

**Patricia Latimer '69** (NEW) is founder of Patricia Latimer Associates, a public relations and strategic planning company in Cleveland with a presence in San Francisco. The latest

edition of her book, *Ohio Wine Country Excursions, Updated Edition* (Ringtaw Books, Akron University Press) is available at [www.uakron.edu/uapress](http://www.uakron.edu/uapress).

**Robert C. Plumb '69** (NEW) published *Your Brother in Arms: A Union Soldier's Odyssey* (University of Missouri Press), a collection of previously unavailable documents written by George P. McClelland, a member of the 155th Pennsylvania Infantry in the Civil War, that offers fresh insight into camp life, battlefield conditions, and the mind-set of a young man facing the prospect of death every day. Plumb expounds on McClelland's words by placing the events described in context, adding a historical outlook to the raw voice of a young soldier.

## 70s

**Peter Scales '71** (A&S), **G'73**, **G'76** (FALK) released *Passing Circumstances...*, a two-compact disc collection of his original songs, 1972-2002 ([www.peterscales.org](http://www.peterscales.org)).

**Gary S. Greenberg '72** (A&S) is president of Birken Manufacturing Company in Bloomfield, Conn. At an event celebrating the 40th anniversary of the Solomon Schechter Day School of Greater Hartford that featured composer Marvin Hamlisch, Greenberg was honored for his work as president of The Rogow Greenberg Foundation, which has been involved with SU for 25 years—endowing the Todd Greenberg Memorial Scholarship, funding a classroom in the Whitman School of Management building, and donating the fitness center at the Winnick Hillel Center.

**Greg Ahlgren '74** (A&S) wrote *Prologue* (Booklocker), a science fiction/alternative history novel that is now available in paperback. His international thriller, *The Medici Legacy*, was scheduled for paperback release in November. Both novels feature the SU campus and/or SU grads as characters ([booklocker.com](http://booklocker.com)).

**Steve Adamek '75** (NEW) retired after more than 35 years in the newspaper business—the last 21-plus years as a senior sportswriter with *The Record* in New Jersey.

**André W. Renna '75** (LCS) wrote *You'll Land on Your Feet—How Anyone Can Survive and Thrive after Job Loss* (Authorhouse), which offers the reader an honest portrayal of the emotional roller coaster that follows job loss ([www.authorhouse.com](http://www.authorhouse.com)).

**Lynn Aaronson '76** (EDU) is executive director of the Massachusetts chapter of the ALS Association. ALS (Amyotrophic Lateral Sclerosis), more commonly known as Lou Gehrig's disease, is a progressive neurodegenerative disease with no known cause, cure, or effective treatment.

**Virginia Wall Gruenert '76** (VPA) of Washington, Pa., is founder and artistic director of Off The Wall Theater ([www.insideoffthewall.com](http://www.insideoffthewall.com)). The theater was chosen by the *Pittsburgh Magazine* as number 5 on its list of "50 Things You Must Do." Her original play, *Shaken & Stirred*, had its New York City premiere at Theatre 54 in October.

**James Schatz G'76** (A&S), **G'79** (A&S/IST) is head of the Milton S. Eisenhower Research Center and Science and Technology Business Area at Johns Hopkins University

Applied Physics Laboratory in Laurel, Md.

**Kathleen J. Corbalis '77** (NEW), executive director of college relations at Atlantic Cape Community College in Atlantic City and Cape May, N.J., completed the examination for accreditation in public relations.

**David P. Frankel '77** (A&S) of Washington, D.C., received the Sustained Civic Activism Award from the Federation of Citizens Association of the District of Columbia for "serving the public interest by pursuing and informing citizens about issues critical to the long-term welfare of the district."

**Mary Pat Hyland '77** (VPA) of Endicott, N.Y., wrote her second novel, *A Sudden Gift of Fate*, which follows an Irish couple who are given a Finger Lakes (New York) winery to manage as a wedding gift ([giftoffate.wordpress.com](http://giftoffate.wordpress.com)).

**Scott Pitoniak '77** (NEW) of Rochester, N.Y., wrote *Color Him Orange: The Jim Boeheim Story* (Triumph Books), a biography of SU basketball coach. Pitoniak, a nationally recognized sports columnist, is author of 14 books.

**Mohammed Ahmad Almurr '78** (A&S), head of the Dubai Arts Council, won a gold medal for his exhibit *Postal History of Muscat (1868-1948)* at the Philanippon 2011 World Stamp Exhibition held in Yokohama, Japan.

**Robert E. Johnson '78** (A&S), an attorney with the GrayRobinson law firm, was recognized as one of *Florida Trend's* 2011 Legal Elite. He specializes in commercial litigation in Tampa.

**Jay Kramer '78** (WSM) of Laguna Beach, Calif., is vice president of worldwide marketing for Astute Networks, where he leads the company's efforts to build a leadership position in the global market for virtualization solutions.

**Brent Marchant '78** (A&S/NEW) is a contributor for *Library Journal* magazine ([www.BrentMarchant.com](http://www.BrentMarchant.com)).

**Jay Rogoff G'78, G'81** (A&S), an English professor at Skidmore College in Saratoga Springs, N.Y., wrote a new book of poems, *The Art of Gravity* (LSU Press).

**Janet St. Laurent G'78** (MAX) is director of Defense Capabilities and Management at the U.S. Government Accounting Office. She won a Service to America Medal (Sammies) from the Partnership for Public Service for the impact of her work on addressing the needs of the nation.

**JoAnn Wypijewski '78** (NEW), a freelance editor and writer, received a 2011 Rona Jaffe Foundation Writer's Award, given annually to six women writers who demonstrate excellence and promise in the early stages of their careers. Wypijewski is working on *Valiant*, a nonfiction book about the general decline of America traced through the history of her 1963 Plymouth Valiant.

## CLASS NOTES LEDGER

- ARC**— School of Architecture
- A&S**— College of Arts and Sciences
- EDU**— School of Education
- ESF**— State University of New York College of Environmental Science and Forestry
- FALK**— David B. Falk College of Sport and Human Dynamics (formerly the College of Human Ecology)
- NUR**—College of Nursing
- SWK**—School of Social Work
- IST**— School of Information Studies
- LAW**— College of Law
- LCS**— L.C. Smith College of Engineering and Computer Science
- MAX**— Maxwell School of Citizenship and Public Affairs
- NEW**— S.J. Newhouse School of Public Communications
- UC**— University College
- UTICA**—Utica College
- VPA**— College of Visual and Performing Arts
- SDA**—School of Speech and Dramatic Arts
- WSM**— Martin J. Whitman School of Management

## ORANGE SPOTLIGHT

**Ruth Patten Vincent '33** (WSM) of Baldwinsville, N.Y., celebrated her 100th birthday in September. At SU she met **J. Newell "Newt" Vincent '33** (LCS), whom she married in 1934 in Hendricks Chapel with the Rev. Norman Vincent Peale officiating. The couple had four children—Nancy, Bill, Joan, and John—all of whom attended SU. Vincent, whose father, Haden "Hoss" Patten, was captain of the 1900 Orange football team, is an avid sports fan and actively follows all SU and collegiate sports.



**Fran DeSimone Becque '79** (NEW/FALK), executive director of Women for Health and Wellness in Carterville, Ill., received Pi Beta Phi's Dorothy Weaver Morgan Award for Fraternity Service. Becque, the fraternity's archivist since 1995 and historian since 2003, wrote *Hearts That Are Bound by the Wine and Silver Blue* (Alibris), a coffee table book about the fraternity's history ([www.alibris.com](http://www.alibris.com)).

## 80s

**Kevin Young '80** (A&S), an attorney specializing in commercial litigation at the Tucker Ellis & West law firm in Cleveland, Ohio, was selected for inclusion in the 2011 edition of *Best Lawyers in America*.

**Rex Olson G'81** (MAX), **G'85**, **G'94** (A&S) is director of counseling at Alfred Sate College (New York). He served as discussant at the symposium "Psychology as a STEM Discipline and as Logos of the Soul: The Critical Necessity of the Humanities for Psychological Science" at the American Psychological Association Conference in Washington, D.C.

**Mark Cerulli '82** (NEW) of Hartsdale, N.Y., won Best Horror/Sci-Fi Script for his screenplay *Mutations* at the 20th Annual Woods Hole Film Festival in July. His previous script, *Sunburn*, won an award in the Bahamas International Film Festival in 2010.

**J. Daniel Pluff '82** (NEW), a financial advisor and investment consultant with Morgan Stanley Smith Barney in Syracuse, marked the beginning of his 20th year as host of *Financial Fitness* on WCNY-TV in Syracuse.

The longest-running program in the PBS station's 46-year history, Pluff's weekly, hour-long program features national experts who help viewers make smart decisions about their personal finances.

**Stewart D. Aaron L'83** (LAW) is the 58th president of the New York County Lawyer's Association.

**Elenore "Lennie" Alickman '83** (VPA) of Los Angeles was elected to the board of trustees of the Provincetown Art Association and Museum in Massachusetts ([www.paam.org](http://www.paam.org)).

**Caroline Bock '84** (A&S/NEW) published her first novel, *Lie* (St. Martin's Press)—a story of teens and a vicious hate crime inspired by real events on Long Island. She lives on Long Island with her husband, **Richard Bock '85** (A&S).

**Peter Hilgartner '84** (A&S) and rowing partner **Lindsay Lentini '08** (FALK) placed third in the Quaker City Regatta mixed doubles competition in Philadelphia. They were rowing together for the first time for the Queensbury (N.Y.) Rowing Center.

**Mark Shay '84** (LCS) is senior vice president for marketing and business development at Drexel University Online in Philadelphia.

**Deborah Geigis Berry '85** (NEW) is founder of [familyadventuremom.com](http://familyadventuremom.com) and a contributing editor of *Disney FamilyFun* magazine. She is the author of the *FamilyFun Vacation Guide: New England* (Disney Editions) and appears on such popular television shows as *Today*, *The View*, and *The Early Show* to chat about family topics ([www.snacktivitymom.com](http://www.snacktivitymom.com)).

**Gini Mandelbaum Warner '85** (VPA) of Laguna Beach, Calif., wrote *The Gluten-Free Edge* ([www.healthbygini.com](http://www.healthbygini.com)).

**Sandra L. Caron G'86** (FALK), professor of family relations and human sexuality at the University of Maine, co-wrote *Tackling Football: A Woman's Guide to Understanding the College Game* (Maine College Press). This casual guide features accessible, easy-to-digest terms, definitions, and common team strategies, plus rules and regulations ([www.tackling-football.com](http://www.tackling-football.com)).

**Joseph D'Agnesse '86** (A&S/NEW) of Asheville, N.C., co-wrote *Signing Their Rights Away: The Fame & Misfortune of the Men Who Signed the U.S. Constitution*, a book that shines a spotlight on the quirky men who made the constitution a reality in 1787.

**Fred Letourneau '86** (WSM) of Chittenango, N.Y., is vice president for physician enterprise at St. Joseph's Hospital Health Center in Syracuse. In this newly created position, Letourneau works with employed and private practice physicians affiliated with St. Joseph's to form an integrated system to improve quality and coordination of patient care.

**Allan G. Savage G'87** (IST) retired from his position as senior technical information specialist at the National Library of Medicine. He has returned to his previous vocation as a professional chess teacher and chess journalist in the Washington, D.C., area.

**Kim Sachse '88** (WSM) is vice president of creative services at Massey Communications in Orlando, Fla.

**H.J. Hubert L'89** (LAW), attorney and counselor-at-law, has moved his private practice from Fayetteville to Nedrow (New York). Hubert and his firm received the highest level of professional excellence, earning him a first-tier ranking in *U.S. News & World Report's* Best Law Firms 2011-12 for success in personal injury litigation from both the plaintiff and defendant perspectives.

**Cheryl Krajna '89** (NEW) is senior publicist at Prometheus Books, an independent book publisher located in Amherst, N.Y.

**Paul Reali G'89** (WSM) of Charlotte, N.C., was a featured presenter at the Expert-2-Expert Creativity Conference at Buffalo State College ([ifcreativity.org](http://ifcreativity.org)).

## 90s

**CJ Silas '90** (NEW) wrote *No Girls Allowed: The Jock & Jill Mentality of Sports Broadcasting* (Max Q Enterprises).

**Jeff Donaldson '91** (NEW) is vice president of communications at Elias/Savion Advertising Inc. in Pittsburgh. He serves as chief communications counselor to CEOs and senior executives at all of the agency's client companies.

**Joseph Feese '91** (NEW) is vice president of Washington, D.C.-based Griffin & Company, a national public relations and marketing communications firm specializing in the building and construction industries.

**Jeffrey O'Brien '91** (NEW) of Mill Valley, Calif., co-wrote *Making the World Work Better*, a book commissioned by IBM on the occasion of its 100th anniversary, that explores the company's impact on technology, the evolving role of the modern corporation, and the way our world works ([ibmpressbooks.com](http://ibmpressbooks.com)).

**Gregory J. Samurovich '91** (WSM) is special counsel in the Princeton, N.J., office of the Goldberg Segall law firm. He focuses his practice on complex, high-exposure civil litigation in the medical device, manufacturing, and transportation industries.

**Christine Walsh Thorpe '91** (A&S) is chair of the Department of Human Services at New York City College of Technology/CUNY.

**AJ Mass '92** (NEW), a writer for *ESPN.com*, wrote *How Fantasy Sports Explains the World: What Pujols and Peyton Can Teach Us about Wookiees and Wall Street* (Skyhorse Publishing).

**Scott D. Shuster '92** (A&S/NEW) was honored as the Jimmy Fund Council of Greater Boston Man of the Year for his work in support of the Dana Farber Cancer Institute.

## ORANGE SPOTLIGHT

» **Elizabeth St. Hilaire Nelson '90** (VPA) of Longwood, Fla., is an artist who specializes in a unique collage technique that sets her apart from traditional painting and drawing. She is working on a 50-piece solo exhibition with a Noah's Ark theme featuring 25 sets of animals. A poster she designed for the Global Peace Film Festival in Orlando is being sold to raise funds for the festival and for Nelson's childhood friend who was paralyzed in an auto accident ([www.peacefilmfest.org](http://www.peacefilmfest.org)). Nelson's art is licensed by Pier One Imports, Home Goods, and Bed, Bath & Beyond.



## ORANGE CONNECTION

### MOTIVATED FOR CHANGE

COLLEGE IS A TIME WHEN PEOPLE MEET AND forge lifelong friendships. Such was the case for Andrew Gumpert '89 and Daniel Heumann '91, who became friends during their college days on the Hill and, like many Orange alumni, established a long-lasting connection that continues to this day. "We became instant friends when we first met in 1986," says Gumpert, president of worldwide business affairs and operations for Columbia Pictures (a division of Sony Pictures) in Los Angeles.

Last spring, the pair reunited when Gumpert invited Heumann, a motivational speaker, to give a presentation to staff members at Sony Pictures about overcoming adversity. "Using my experiences and what I've been dealing with for the last 26 years as a paraplegic, I take those issues and challenges and I parallel them to the issues and challenges that my audience is facing in their careers and lives," says Heumann, founder of Heumannly Capable, a motivational speaking company based in Michigan ([www.heumannlycapable.com](http://www.heumannlycapable.com)). Heumann also serves as a board member of the Christopher and Dana Reeve Foundation, where he created the Daniel Heumann Young Scientist Fund, which provides funding for young scientists who want to begin their professional careers focusing on spinal cord research. Before joining the Reeve Foundation, Heumann was vice president of the Daniel Heumann Fund for Spinal Cord Research, which was established in 1986 and has raised more than \$5 million for research centers around the world. "At Sony Pictures, they wanted me to talk about how to overcome adversity and prepare for change in the industry," he says.

When it comes to navigating change, Heumann told the audience to use four attributes to be successful in their careers and lives: courage, persistence, attitude, and the importance of asking for help. He believes embodying all four of these characteristics helps a

person and, in turn, a company to succeed. Heumann also spoke to the Sony audience about creating a better dialogue between employees with and without disabilities, to help the company become stronger as a whole. "The goal of my presentation was for people to realize that it's OK to have a disability, and it's OK to talk about disabilities," Heumann says.

Heumann's speech and the lessons he has learned through his own challenges in life provided inspiration to the Sony employees, Gumpert says. "Everyone literally asked why his presentation had to end in an hour. It was incredibly successful and was extremely engaging and thought provoking."



Danny Heumann (left) and Andrew Gumpert began a lifelong friendship when they met as undergraduates at SU.

—Natalie Maneval



## » ORANGE LEGACY

### A SPECIAL PLACE FOR THE DANIELS FAMILY

BY BRUCE CORT DANIELS



MY FATHER, DRAPER DANIELS, followed his father's footsteps to the Hill, graduating from Syracuse University with a degree in journalism in 1934. He went on to become one of the most successful executives in the advertising industry. Celebrated as the "Father of the Marlboro Man," he was instrumental in producing iconic ads featuring Starkist's "Charlie Tuna," "Elsie the Borden Cow," "The Jolly Green Giant," and Kellogg's "Tony the Tiger." Author of *Giants, Pigmies and Other Advertising People*, Draper "Dan" Daniels may well have served as the template for the "Don Draper" character in the highly successful *Mad Men* television series about a Madison Avenue advertising agency during the 1960s. Also involved in politics, Draper Daniels was national export expansion coordinator, appointed by President John F. Kennedy.

At SU, my dad found outlets for his creativity and writing skills, serving as editor-in-chief of *The Daily Orange* and its counterpart humor magazine, the *Orange Peel*. My grandfather, John Albert Daniels, could not have known

when he left his parents' farm in Morris, New York, to begin his college career at Syracuse that he was embarking on an educational journey that would span three generations. The first in his family to attend college, John graduated with a degree in engineering in 1911 and went on to captain the schooner *Equator* for the U.S. Coast and Geodetic Survey, mapping the country's Inland Waterway. Celebrated author Robert Louis Stevenson had traveled the South Seas on the *Equator* and wrote a book about the voyage.

My grandfather married his high school sweetheart, Fanny Draper, from the adjacent farm. Their son, Draper, married his college sweetheart, Louise Parker Lux Cort, who graduated from SU with a joint degree in journalism and management in 1933. As a little girl she was acquainted with the famous bird artist, Louis Agassiz Fuertes, and frontier showman William "Buffalo Bill" Cody. In 1965, Cort, as my mother was known, joined Martin Luther King's famous civil rights march in Montgomery, Alabama, and was proudly incarcerated for her efforts.

Draper and Cort raised four children, and I was the one who continued the Daniels' family tradition of studying at Syracuse University. I graduated from SU with a degree in Latin American studies in 1964. I decided to attend SU because of my family's close ties with the University and because it offered an opportunity to attend the *Universidad de San Carlos* in Guatemala for a semester at the start of the infamous 30 years war. I was there in 1963 during the presidential elections that resulted in a *coup d'etat*. My college years were part of the turbulent '60s, which saw the assassinations of President Kennedy and Martin Luther King, the civil rights movement, and the Vietnam War. One night at the Hotel Syracuse in

my senior year, I informed my parents of my decision to marry Suzanne, my high school sweetheart. Now my wife of 48 years, Suzanne worked for the SU philosophy department at that time. I vividly remember hearing candidate Lyndon Johnson speak from a tailgate at Syracuse's Hancock Airport. I later met President Johnson in the White House along with 50 Latin American mayors when he announced the establishment of a center for Latin American studies at the University of Texas. And when President Johnson spoke at the dedication of the Newhouse School, my mother and father were among the invited guests.

After college, I became a charter member of the U.S. Department of Housing and Urban Development (HUD) in Washington, D.C. My career weaved in and out of public and private service, ending in California, where I served as HUD Indian program manager, director of housing and community development for Riverside County, and city manager of Coachella. I was also general manager of an economic development corporation and local soccer complexes. My longtime interest in soccer led me to serve as a referee at the youth, high school, and NCAA levels.

Although my grandmother, Fanny Draper Daniels, earned a degree from Oneonta Normal (now Oneonta State), she understood the important role Syracuse University played in our family's remarkable achievements, and for many years she lovingly displayed three generations of SU diplomas on her mantle as a fitting tribute to the Daniels family's proud Orange legacy.

*Bruce Cort Daniels '64 is retired and lives in Running Springs, California. He follows the SU crew and soccer teams and among his Orange memorabilia he counts a century-old pennant that belonged to his grandfather.*



Move-in Day 1960: Draper and Cort Daniels (at right, top photo) on the steps of Watson Hall. Cort Daniels (above) helps her son, Bruce, move into Watson to begin his first year at SU.

**Jacqueline Urtecho '92** (A&S), a physician specializing in stroke and neurocritical care, joined the neurology department at Thomas Jefferson University Hospital in Philadelphia. She is also an assistant professor of neurology at the university's Jefferson Medical College.

**Gina Schiraldi Chapman '93** (NEW), president of Mr. Handyman in Richmond, Va., is a regular guest on the *Virginia This Morning* show on CBS. She discusses tips and solutions for home maintenance, repairs, and enhancements.

**Rich Meneghello '93** (A&S), an attorney at Fisher & Philips law firm in Portland, Ore., specializing in labor and employment law, was selected for inclusion in the 2012 edition of *The Best Lawyers in America*.

**Amiee White Beazley '95** (A&S), a writer from Basalt, Colo., and **Paul Antonson '95** (VPA), an illustrator from Sacramento, Calif., created *Snowmastodon! Snow Day Adventure* (People's Press), a children's winter adventure story inspired by animals recently discovered by The Snowmastodon Project, a paleontology dig some scientists deem the most significant high-altitude fossil site in North America ([snowmastodonbook.com](http://snowmastodonbook.com)).

**Ronald D. Cantor G'95** (EDU) is president of Southern Maine Community College in South Portland.

**Kwame DeRoche '95** (WSM), a freelance creative director and copywriter in Washington, D.C., wrote *The Three Dollar Girlfriend*, a humorous look at his undergraduate experience at SU in the early '90s.

**Kathleen Sullivan Esposito '95** (NEW), **L'98** (LAW) is vice president of legal and general counsel at Infigen in Dallas.

**Jeffrey S. Stewart '95** (A&S/NEW), an attorney at Tallman, Hudders & Sorrentini, the Pennsylvania office of Norris McLaughlin & Marcus, is included in the employment and labor section of the 2011 issue of *Pennsylvania Super Lawyers—Rising Stars Edition*.

**Christine Woodcock Dettor L'96** (LAW), an attorney with the Green & Seifter law firm in Syracuse, was designated as an accredited estate planner by the National Association of Estate Planners & Councils.

**Chaise LaDousa G'96, G'00** (MAX), a professor of anthropology at Hamilton College, wrote *House Signs and Collegiate Fun: Sex, Race, and Faith in a College Town* (Indiana University Press). La Dousa explores house signs at off-campus student residences in a Midwestern college town where they are a longstanding tradition. He analyzes them through the lens of anthropology and folklore to discover clues to the social and cultural worlds in which they are produced.

**Craig T. Williams '96** (WSM) of Philadelphia wrote *The Olympian: An American Triumph* (Vintage World), which tells the previously untold story of Dr. John Baxter Taylor Jr., the first African American to win Olympic gold at the 1908 London Games. Williams held a book-signing event at the Schine Student Center in September ([www.theolympian.net](http://www.theolympian.net)).

**Deanna Durante '97** (NEW) and her husband, **Timothy Swan '97, G'99** (IST), announce the birth of their daughter, Maya Elizabeth. Durante is a reporter for NBC 10, WCAU-TV in Philadelphia, and Swan is IT manager for the University of Pennsylvania.

**Monica Chun '99** (A&S) is an obstetrics/gynecology physician at the Concord Hospital in Concord, N.H., where she lives with her husband, Sean, and daughter Cassidy.

**Eric Kaufman '99** (A&S) and his wife, Michelle, of Philadelphia, announce the birth of their son, Jared Isaac. Kaufman, who holds master's degrees in computers and technology in education and in educational leadership, is employed by the Neshaminy School District.

**Emily Smolar '99** (NEW) married Matthew Anziano. They reside in New York City, where she is a producer for Investigation Discovery's *On the Case with Paula Zahn*.

**Eileen Daly Vitelli '99** (VPA) holds an M.A. degree in interior design from Marymount University in Arlington, Va. She won the 2011 Polsky Academic Achievement Award from the American Society of Interior Designers for her master's thesis, which examined guest behavior and spending at communal tables in Washington, D.C.-area restaurants.



ORANGE CENTRAL 2011 PHOTO GALLERY



1

1. Recipients of the Arents Award, the University's highest alumni honor, gather with Chancellor Nancy Cantor for a group photo (from left): Sean C. O'Keefe G'78, CEO of EADS North America and former NASA administrator; Chancellor Cantor; Oren R. Lyons '58, H'93, faithkeeper of the Turtle Clan of the Onondaga Nation and environmental activist; Hon. Joanne F. Alper '72, circuit court judge of the 17th Judicial Circuit, Virginia, and University trustee; S. Richard Fedrizzi G'87, president, CEO, and founding chair of the U.S. Green Building Council.



2

2. The Rev. Kenneth R. Baldwin '45 (right) attended the Veterans Day ceremony held during Orange Central.

3. Orange Central co-hosts Jeff Glor '97 (left) and Emme '85 visit with Nicole Glor '99 and Taye Diggs '93. Joining Jeff Glor and Emme as a co-host was Newhouse professor Roosevelt "Rick" Wright Jr. G'93.

4. Alumni enjoyed a number of special group reunions during Orange Central. Here, attendees at the Greek Reunion share some fun.

5. The Orange Central Bash featured an '80s music theme with a flash mob of students dancing to "Footloose."

6. Members of the 2011 Orange Central Court greet the crowd at the SU-South Florida football game in the Carrier Dome.



3



4

**7.** Arents Award recipients Rick Fedrizzi G'87 and Oren Lyons '58, H'93 discuss innovative sustainable development and practices with Sherburne Abbott (center), vice president of sustainability initiatives at SU and University Professor of Sustainability Science and Policy.

**8.** Arents Award recipient Sean O'Keefe G'78 talks about his experiences in public service in a one-on-one interview with journalist Jeff Glor '97 of CBS News.

 For more Orange Central photos, go to [orangecentral.syr.edu](http://orangecentral.syr.edu).



5



6



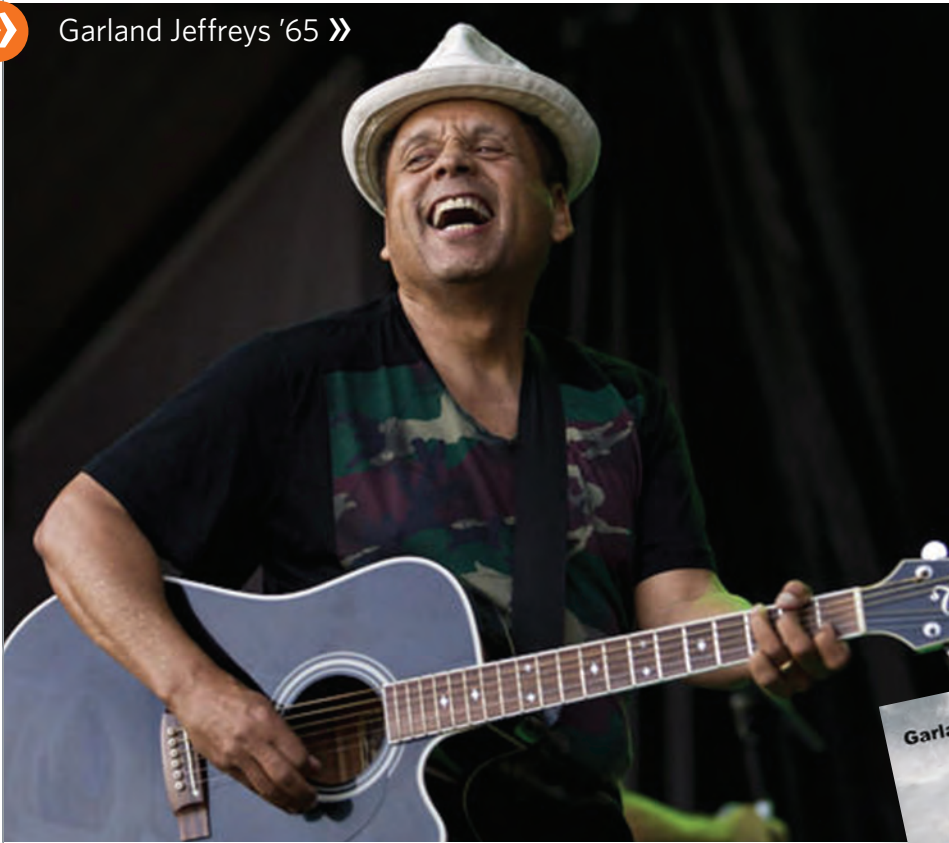
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8



## Garland Jeffreys '65 »



Garland Jeffreys performs at the Ottawa Folk Festival this summer (left). The singer-songwriter has been on tour in support of his latest album, *The King of In Between*, and has appeared on such shows as WNYC's *Soundcheck* (left photo, facing page, with his band) and the *Late Show with David Letterman*. As a Syracuse student, he became friends with Lou Reed '64 (right photo, facing page, performing together in Belgium) and studied in Italy (inset, at Milan Duomo).

## FEARLESS MUSIC

From his '70s hit "Wild in the Streets" to his latest album, legendary singer-songwriter Garland Jeffreys has taken on life's big issues with his own eclectic brand of music

BY DAVID MARC

FROM THE PAGES OF *THE NEW YORKER* TO DEEP INSIDE the blogosphere, legendary singer-songwriter Garland Jeffreys has been winning high praise for his new album, *The King of In Between*, released last summer on his own Luna Park label ([garlandjeffreys.com](http://garlandjeffreys.com)). Loved by fans and admired by colleagues for his fearless movements through rock, R&B, reggae, and whatever other styles he may need to articulate his borderless vision, Jeffreys puts his mastery of popular musical forms in the service of personal expression, a talent he shares with Bob Dylan and Bruce Springsteen. Feeling "too black to be white, too white to be black," he occupies his own space and fills it with a gritty sweetness that is hard for likeminded souls to resist.

Growing up in Sheepshead Bay, Brooklyn, during the 1950s, Jeffreys learned a thing or two about "diversity" long before the term took on its full contemporary meaning. "I'm from a totally mixed-race family—black, white, Puerto Rican, Native American," he says. "At the time, we were the only people of color in the Catholic church we attended

every Sunday. At school, I had my close friends, but I was also often the only 'colored' kid in the class, and every time I met a girl I liked, I had to contend with a race issue. My music has always had a great deal to do with these experiences." Jeffreys felt more at ease in nearby Coney Island, where beach, boardwalk, and carnival karma drew people of every background imaginable. He also enjoyed the privilege of seeing the Dodgers play at Ebbets Field. "I was just 4 years old, but I was there at the game, April 15, 1947, when Jackie Robinson broke the color line in baseball," he says. "Sports have always been an important part of my life, and even helped bring me to Syracuse. My father wanted me to go to Boston College. But Jim Brown ['57] went to Syracuse, and obviously I had to go to school where he went."

Shortly after arriving on campus, Jeffreys met Lou Reed '64, who became a lifelong friend. Although both were moving toward their careers as musicians, Reed was studying poetry and Jeffreys had his sights set on art history. "We hung out at the Orange Bar with Lou's teacher, the poet





Delmore Schwartz, and a bunch of people—I guess you’d call them ‘Beats,’” Jeffreys says. “It was a great place for me to be because race didn’t matter; it was all about hanging out and knowing each other.” Felix Cavaliere ‘64, who was about to depart for the top of the pops as lead singer and keyboard man with The Young Rascals, was another friend Jeffreys first bumped into on Marshall Street.

Another highlight of Jeffreys’s education—he calls it a “life-changing experience”—was his semester abroad in Florence. “I spent days alone in the Uffizi Gallery, in the Duomo, and in all the incredible places,” he says. It almost didn’t happen. Jeffreys’s application to the Florence program was originally rejected, without explanation. Feeling sure of his qualifications, he confronted the program director. “I told him I felt it might be a race issue,” Jeffreys says. “He said he’d look into it and get back to me.” A few days later, the director told Jeffreys there had never been a nonwhite in the program, and the “real” issue behind the rejection was housing; the administrators didn’t know if they could find a family to host him. By speaking up, Jeffreys challenged them to at



least try. “I was accepted into the program and lived with two fantastic families while I was in Italy,” he says. “That experience really began my journey into Europe, which is where a substantial part of my career as a musician is today.” And that’s how Garland Jeffreys became the Jackie Robinson of the Florence program.

Jeffreys was accepted into graduate school at NYU’s prestigious Institute of Fine Arts, but during the summer following Commencement, he began playing with Lou Reed at an East Village club and the rest, as they say, is (not art) history. “I realized at this point that I was going to get serious about music, and I never looked back,” he says. Jeffreys formed a band, Grinder’s Switch, and made an album with the group, but like many troubadour poets, he soon went solo. *Garland Jeffreys*, the first of 13 solo albums, was released by Atlantic in 1973. In the liner notes of its 2006 re-release, Jeffreys wrote, “[It] marked a new stage in my music career. I’d prepared for this album by performing in small clubs, church basements, synagogues, homeless shelters, hootenannies, and village scenes, as well as at the various apartments I lived in or crashed in during those early days.” A 45-rpm single, “Wild in the Streets,” not included on the album, was also released that year. It occupies a unique place in Jeffreys’s repertoire as a cult classic. The song has been covered by numerous artists, ranging from British rock guitarist Chris Spedding to the Circle Jerks, a seminal L.A. punk band.

While a series of insistent themes pervades Jeffreys’s work, most of his albums emphasize a particular obsession. In *Ghost Writer* (1977), it’s New York, the living city of his dreams and memories; in *Don’t Call Me Buckwheat*, it’s the emotional price of racism; in *Wildlife Dictionary*, love and sex. *The King of In Between* has plenty to say about the mysteries of mortality, but asked about the title, Jeffreys points in another direction. “I called it *The King of In Between* because that says so much about the way I felt throughout so much of my life,” he says. “I was there but not there, wanting so much to be a part of things and feeling so much outside of things.” As tough a place as “in between” might be, it has its own joyful music. And Garland Jeffreys plays it.



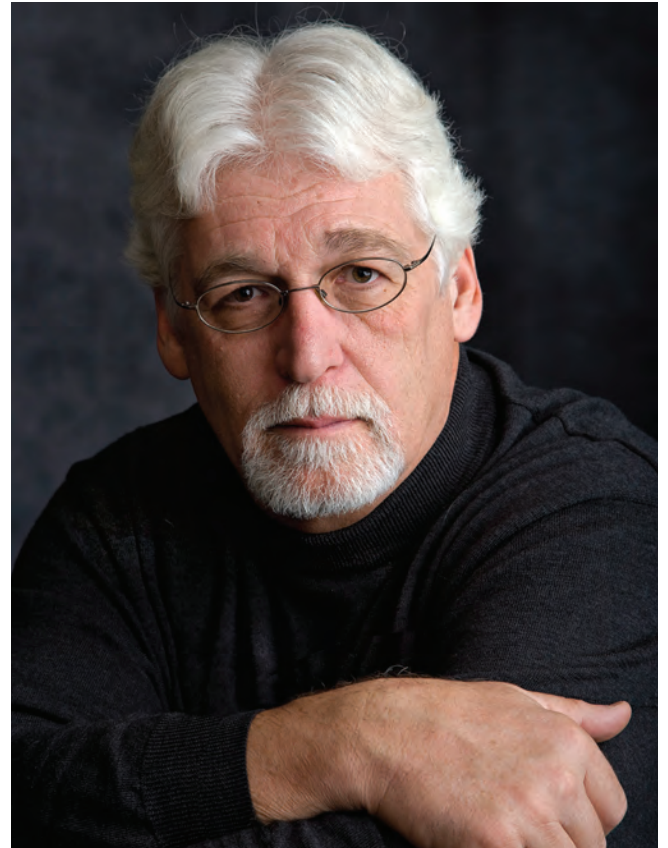
Joe Ehrmann '73 »

## TRANSFORMATIONAL COACH

JOE EHRMANN GREW UP IN BUFFALO THINKING SUCCESS ON the football field would be enough in life. He certainly had his share: All-America defensive tackle at Syracuse; first-round draft pick of the Baltimore Colts; a decade-long career in the NFL, including Pro Bowl honors. But all that success did not satisfy him. A minister, author, speaker, and coach, he has devoted himself to helping others become successful. Ehrmann is co-founder with his wife, Paula, of Coach for America, an organization dedicated to transforming the lives of at-risk youth through sports and coaching. On a visit to Syracuse in September, Ehrmann had a full dance card: promoting his new book, *InSideOut Coaching: How Sports Can Transform Lives* (Simon and Schuster); sharing a speaking engagement at Syracuse Stage with his SU lacrosse coach Roy Simmons Jr. '59; and seeing his son Joey play outside linebacker for the Demon Deacons in the SU-Wake Forest game in the Dome. *SU Magazine* associate editor David Marc caught up with Ehrmann at daybreak for a cup of coffee and some Q&A. Here's an excerpt.

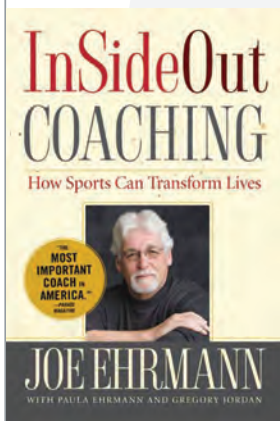


To read the full interview go to [sumagazine.syr.edu](http://sumagazine.syr.edu).



**In your new book, you describe two types of coaches: transactional and transformational. Can you explain the distinction?**

Transactional coaches use the coaching platform to meet their own needs. They focus on external motivation of players. A transactional coach figures



out a player's self-identified needs—it could be more playing time or more praise—and if the kid meets the coach's needs by performing well, the coach will then meet the player's perceived needs. It's a *quid pro quo*. Coaching is a powerful platform, which transactional coaches can turn into a dangerous platform. Transformational coaches understand the power of the platform, but their main intent is to change the arc of a young person's life in a positive way. A transformational coach looks a young kid in the eye and

affirms that player's inherent value and potential. The goal is to launch the kid forward into life. Transformational coaches don't lose sight of sports as a means to a greater end.

**Can a football coach really play such a crucial role in a young man's life?**

The years I spent living and working in one of Baltimore's poorest, most distressed neighborhoods taught me that the greatest crisis in America is a crisis of masculinity. What does it mean to be a man? That question is at the foundation of just about every social problem. It affects the young men in the alley who are locked into a system that doesn't provide the resources to allow them to reach their greatest human potential, and it also affects the men in the boardroom who are so defined by their power they build their lives around defending it, instead of sharing it in order to effect change in the lives of others. In short, I believe we can bring about social change through the development of boys and girls into healthy men and women, and I'm convinced that sports is one of the best venues in American life in which to do this.

**Who is the coach that had the most positive effect on you?**

I played on the SU lacrosse team for just one season, but the most transformational coach I ever had was my lacrosse coach, Roy Simmons Jr. He saw something in me I couldn't see in myself. He showed us the beauty of lacrosse, teaching us its roots in Native American spirituality and the quest for self-transcendence. He taught us lacrosse is more than a game. It's a means of honoring the Great Creator and moving beyond self-fixation to connect to others and to larger traditions and opportunities. He took his teams beyond the playing field to art museums and even to Lockerbie. Roy Junior sat at the table and watched Roy Senior ['25, a longtime SU lacrosse, boxing, and football coach] become a trusted advisor to people like Jim Brown ['57], Ernie Davis ['62], and John Mackey ['63] at crucial moments in their lives. He learned from his dad. Now it's wonderful to see generations of players bringing their kids to meet him. I've had many coaches and teachers, yet I think I learned more from him in that one year than from any of the others.



Kimberly Blackwell '92 »»

## BUILDING BRAND CONFIDENCE

WHEN KIMBERLY BLACKWELL ATTENDED MILAN Fashion Week last year, she got the red carpet treatment—paparazzi included. Blackwell, a marketing professional who has worked in the apparel industry, was invited by the Gucci fashion house to attend its runway event and found herself bombarded with media and photographers snapping away. “It was so funny. There weren’t very many African American women there to view the show, so I think they thought I was a celebrity,” she says. “My host told me, ‘They think you really are somebody.’ Well, you know what? My mother tells me I am somebody, so I just enjoyed it for the moment.”

That confidence and a belief in hard work instilled in her by her parents have paid off in many ways. Blackwell, who was named one of the “Top African Americans in Marketing and Advertising” by *Black Enterprise* magazine in February, is CEO and managing partner of PMM Agency, an advertising, communications, and marketing firm in Columbus, Ohio. With encouragement from a mentor who recognized Blackwell’s potential as an entrepreneur, she built the business from a freelance operation she started in 1999 into a 25-member team of consultants today. “I always tell young people and budding entrepreneurs that sometimes people see things in you before you see them in yourself,” she says.

Blackwell had another strong role model in a close family friend, the late L. Ross Love ’68, an SU trustee and the first African American vice president of advertising for Procter & Gamble. Her knowledge of Syracuse University through “Uncle Ross” and a college fair recruiter convinced her to attend SU, where she earned a degree in psychology. She received a master’s degree in sports business administration with a concentration in marketing from Xavier University and worked as director of basketball operations for the American Basketball League before moving into the advertising industry and developing PMM.

PMM works with such clients as Nationwide Insurance, Macy’s, Toyota, and Food Lion grocery stores. Among its projects, PMM partnered with Nationwide Insurance to build its national *On Your Side* tour sessions that focus on financial literacy and economic empowerment, and managed communications along with social media for Macy’s Music Festival. “I’m honored these Fortune 500 companies trust my company with brands they’ve built for 80-plus years,” says Blackwell, who also represents WNBA star Sheryl Swoopes of the Tulsa Shock, managing her playing agreements with the league and endorsements.

Blackwell’s accomplishments as an entrepreneur were



recognized this year when she was appointed to a three-year term on the National Women’s Business Council by her mentor, Donna James, who was selected as the council’s chair by President Obama. The council advises the president, Congress, and the U.S. Small Business Administration. “The mission is geared toward providing research, insights, and programs designed to help women business owners,” says Blackwell, who was honored in 2010 as a “Forty Under 40” recipient by *The Network Journal* business magazine and *Business First* newspaper in Columbus.

In her local community, Blackwell is a trustee for the Martin Luther King Jr. Performing and Cultural Arts Complex and a board member for the Center for Healthy Families. She also supports the United Way of Central Ohio, the Columbus Museum of Art, and SU’s Our Time Has Come Scholarship Campaign.

Blackwell’s advocacy and service are also traits inherited from her parents—her father, Kenneth, once served as the mayor of Cincinnati and her mother, Rosa, was a teacher who became superintendent of schools for Cincinnati. “Service is a big part of what I do because I know I am very blessed,” Blackwell says. “There’s a Bible scripture that says, ‘to whom much is given, much is required.’ I take that very seriously.

—Kathleen Haley

## IN MEMORIAM

Notices of deaths must be accompanied by a copy of an obituary or memorial card.

Send to: Alumni Editor, Syracuse University Magazine; 820 Comstock Avenue, Room 308; Syracuse, NY 13244-5040; fax 315-443-5425.

**1928** Helen Honsinger Halstead  
**1932** Irving K. Karp **1933** Virginia Marty Weidig, Vivian Caygill Wright **1934** Michael T. Dolas, Stephen A. Sanduzzi **1935** Ruth Benjamin Roberts, Donald M. Whiting **1936** Ruth Lincoln Bury, John R. Iredale, Vera J. Murray **1937** Frank J. Fiaschetti, Doris Baker Gratien, Najla Bloomquist Jacobsen, Margaret Roberts Loucks, Marguerite Lozo Reeves, Helen Levitas Tarnower, Dorothea Schilder Wright **1938** Margery McIntosh Dolbear, Nathan E. Greenblatt, Marjorie Beach Kline, Ruth Newman Mann, Charles J. Rice, Donald C. Thornton, Keith E. Watkin **1939** Anne Gregory Bunce, Margaret Bird Fake, Herbert L. Petz, Robert I. Pomeroy, Leonard Rubin, Louise Rabner Waid

**1940** Elsie Rothe Clare, F. Gordon Cornwell, John C. Gehm, Helen Schaaf Heimlich, William B. Hunter, Vivian Garlock Millis, Harold R. Millis, Donald A. Nigro, Leonard Siegler, Winifred Pearce Wooding **1941** William C. French Jr., Thelma Stoner Houston **1942** Robert M. Conrad, Caroline L. Cosline, Bertha Steele Hinsh, Solomon H. Krasney, Gordon R. Kruger, Patricia Kempf Lamb, Mary Carroll Perkins, Grace Parslow Sehnert, Herbert L. Stoll **1943** Anne Ryfun Almond, Ann Coffin Guthrie, Jesse T. Littleton III, Barbara Thatcher Nittolo, Barbara Greenbaum Rosen, B. Robert Rosenberg, Harry G. Sutton Jr. **1944** Calvin L. Arnold, Margaret Kelly Geiger, Betty Hallam Gere, Philip E. Gooley III, Gladys Gibbs Greeley, Mary Phelps Isachsen, Grace Collins McCullough, Anne E. Mooney, Ruth Frances Rubright, Jean Johnson Walker, Edith Hazard Wedeking **1945** Eloise B. Carrigan, Hester Price Kornmeyer, Mary Lorraine Kramer, Claire Haswell Randolph, Tina V. Weintraub, Betty Wadleigh White **1946** Edward J. Burns Jr., Jean McMahan Jacobson, Ruth DeVoe Orner, Shirley Soder Sandwick, Klaus B.J. Schoenlank, Katherine Young Williamson, Anne M. Wright **1947** Ruth Brooks Chapin, George W. Crittenden, Marie Schneider Dill, Margaret Harper Egan, Martha Westbrook

Fifield, Frank B. Hewes, Dorothy J. LaClaire, Wesley B. Maxfield, Anne Ryan Newton, Robert F. Ohm, Edgar S. Read, Shirley Ranscht Reimann, Ruth Ross, Alice Shoffner Shaffer, Marie E. Snead, Nan Thompson True **1948** Madeline Wolfe Behn, Urban L. Bobseine, Anne Jouett Bobseine, Edward D. Boff, Robert J. Brookhiser, Charles M. Clay, John P. Cosco, Rosemary Gasbar Cosco, Frederick T. Davis, Martin J. Dreyfuss, Adrian S. Epstein, David D. Frost, Thomas V. Grace, Russell E. Griswold, James W. Hepplewhite III, William T. Hirnyck, Charles D. Kenney, Alexander Kovach, David R. Miner, Elsie Kamna O'Brien, Douglas S. Reid, John H. Sheerar, Clair S. Snyder, Marilyn Culver Stickney, Harold E. Swezey, Lionel G. Warren **1949** Clifford C. Abrams, Earl E. Ackley Jr., Henry W. Albert, Donald R. Becker, Henry N. Bono, Margaret Tait Coughlin, Robert L. Crouch, Arthur Dauten, Charles P. Garvey, Harold Golden, John I. Green, Harvey L. Katz, Leonard J. Keefe, Frederick J. Koury, Shirley McConnell Koury, James R. Lucker, Clyde D. Marcellus, Edith Morgan McDermott, Lawrence C. Miller, Francis D. Price, Elton W. Ridge, Lawrence E. Root, Richard J. Shepard, Jerome Siegel, Mary Metzger Slike, Henry A. Sokol, Leonard C. Taylor, Carolyn Cruikshank Trespasz, Janice M. Tunningley, Martin E. Weiler

**1950** Catherine Denton Ainsworth, Lester Balaban, June Petzke Balduf, Harold S. Boggs, Anna Mae Rienstra Cmaylo, Eleanor Ogg Cooper, June Kyle Corrigan, John DelCioppo, Hans J. Fabian, Anthony E. Forgione, Joyce Webb Gardner, Joseph J. Gerillo, James R. Jordan, Sally Kos Rapoport, Edgar R. Lellbach, James D. Levine, Eileen Maynard, Thomas G. McElroy, James J. McHale Jr., Donald E. Peterson, Robert R. Risch, Millicent Kroll Tanenbaum, David E. Thorsland, Cleon B. Wright **1951** Vasilka Christoff Anderson, Joseph G. Asquith, George C. Byington, Janet Marshall Carter, Sumner M. Feldman, Iris Tuck Finkelman, J. Scott Fleming, Mary L. Geppinger, Philip Hayman, Tommie J. Hillmon, Harl A. Hockeborn, Philip G. Mer-

row, Hans G. Petersen, John D. Plant Jr., Michael A. Posnock, Rita Cohen Powell, Ralph G. Pritchard, Frederick D. Richter, Gerard Schneider, Stanley D. Soules, Albert W. Ziegra **1952** Rita Alt French, Mary Lynch Gardner, Alvin Grossman, Alvin Hoffman, Murray A. Kaplan, Herbert Kevin, Robert A. Lawrence, F. Peter Model, Stanley Raiff, David N. Ruth, Paul E. Skinner, George J. Weigel, Guy O. Whelchel **1953** Lorraine Collani Cabelus, Harry R. Case Jr., Donald R. Close, Martin I. Glassner, Libby Warshaw Hoffman, Lawrence Kelman, Louis N. Picciano, Eugene A. Robinson, Karl Thor W. Swanson, Andrew R. Tedesco, William D. Weisberg, Robert S. Wilson **1954** John E.S. de Jung, James R. Field, Jack B. Harrison, Mary Lou Boak Knox, Robert D. Lewis, Murray B. Seidler, Gwynne W. Spencer II, Kenneth G. Storie, Barbara DePu Rogers **1955** Albert A. Baldo, Kathryn Emerson Brownell, Gilbert Cates, Richard A. Davidson, James DiCastro, Diane Maynard Ferraro, Margot Kalberman Schumm, Teviah J. Turkat, Elena Lafetra Nemeth **1956** Robert F. Bitteker Jr., Raymond L. Clellen, Eugene L. Dean, Eleanor M. Elwyn, Robert B. Knudsen, Laurie MacArthur Murray, Philip J. Poukish, John H. Reilly, Carrie Canestraro Rood, An-Jean Hills Wright **1957** Wayne P. Ariola Sr., Florence Weinstein Carmen, Ronald H. Coon, Constantinos E. Courtis, Stewart Docter, Jean Gros Goings, Gerald E. Monroe, Karl W. Scharl **1958** Sheila Sosnow Barbesh, William P. Binks Jr., Martha Rapaport Bookman, Richard L. Chapman, Melvin G. Edwards, Joan Piscitelli Hall, James Gilmour Hill, Catherine D. Maggio, Marjorie Hall Shafer, Herbert E. Sim, Nathaniel R. Thompson Jr. **1959** David E. Clark, Joan Iselin DeLevie, Lynn L. Ferrin, Charles A. Heins, Michael F. Iosue, Sylvia A. Kudan, Stephen Lavranchuk, Frances Lewis Leiter, Frederick J. Meier, Jean E. Phillips, Philip C. Pinsky, Richard M. Salsburg, Frederick R. Serley, Eleanor Kozak Slusarczyk, Barbara Krizan Whisnant

**1960** Richard E. Alper, Diane M. Backus, Warren Dillon, William

E. Eicher, Peter T. Fallon Sr., Richard P. Florczyk, Warren E. Grund, Samuel R. Lucia Jr., Margaret A. Otis, Peter C. Rice, Frederick W. Shafer, Dorothy Potter Weiskopf **1961** Pearl Dlugatz Bern, Katherine Rohrer Fitzmaurice, John V. Pasley, Dorothy Broeland Poister, Stewart L. Udall, Helen Allen Wehrle **1962** Robert O. Billker, James F. Brodie Jr., Miriam Levy Cantor, Louis M. DeMaio, M. Jane Frances, Anne Watters Green, Alton B. Hornback, Katharine J. Kharas **1963** Marjorie Brazie Barscz, John B. Burke, Susan Greenspan Gottlieb, John T. King, Walter J. Solak, Frederick B. Benedict **1964** Vernon P. Bame, Gerard Lachs, Donald Y. Noda, William O. Roberts **1965** Maynard W. Dow, Corrine Mintzer Drucker, Josephine C. Higgins **1966** Steven J. Abelson, Edward L. Callicotte, Sara McConnell Daley, James P. Jones, Harold T. Persson, Henry A. Wells, Corey J. Wright **1967** James E. Bertram, Kurt J. Boubong, Joel B. Deitch, Anne Vermilye Gifford, David J. Hatch, William J. Keiser III, LeRoy E. Rofe, Joan Borzelle Stone **1968** Sim Bernstein, Donald M. Irwin, Gerald J. Kirwin, Roger J. Price, Beatrice Bradley Springer **1969** Donald J. Barlow, Jennifer G. Brudny, Patricia M. Conway, Michael J. Edwards, Paul B. Ferrara, Suzanne Calarco Garner, Eric M. Hampshire, Clarence E. Hardy, Bruce A. Jennings, Stella Sapharas Johannessen, Paul F. Stavis, Ruth Hannah Wise

**1970** Bruce F. Elving, Fereidoun Farassat **1971** Paul R. Cote, Richard D. Jarvinen, Robert T. Neidrick **1972** David C. Daland Jr., Horatio A. Egnoto, James C. Gangloff, Arcenia P. London, Judith Ortlieb Noyes, Donald C. Williamson, Frank E. Yandrasits **1973** Charles N. Amidon, Timothy J. Blish, Robert J. Geary, Erling Hansen, Jay P. Johnson, Marylou Dinsmore McAllister, Victoria L. Ross, Freide Faigon Sanchis **1974** Elizabeth McCarthy Daly, Michael C. Egan, George W. Fredericks, Dennis Hlavac, Howard L. Levy, Donald C. Liebson, Donna L. Simmons, Irene Pratt Turner **1975** Patricia Mack Bentkofsky, George J. Burt, Patricia Bly Davis, Kenneth R.

Dowd, Steven J. Feld, Jeanette Paul Greene, Leo F. Nolan, Michele S. Pessin, Thomas W. Sherrick, Jean Malcolm Van Ingen **1976** Patricia Richey Marple, William F. Peters, Diane Everett Zizzi **1977** Walter J. Mullaney, Susan K. Panisch, Allan G. Strick **1978** Joseph M. Ryan Jr.

**1980** Hans T. Andersen, Gregory J. Baker, Buenaventura Corona **1981** Lorraine Forrest Geiger **1983** Gwieneverea DeLyce Duncan, Christopher H. Sotak **1984** Andrew M. Levi **1985** Katherine J. Brown-Hightower **1986** Cynthia Steinberg Elliott-Park, Elyn

Slocum Found, Joseph F. Maloni Jr., Michael J. Sacco, Patricia A. Tranelli-Ashe **1989** Graham C. Leggat, Raymond M. Ranellucci

**1992** Eric C. Kyanka, Claude M. Rayfield **1994** Gregory T. Moore **1995** T. Brian Ebbert, William J. Pfeifferberger **1997** Anna K. Oliveira, Dale Dampf Wolf **1998** Ronald E. McLane **1999** Sebrina L. McBean, Gina Y. Tramble

**2000** Richard J. Keim **2001** Todd P. Griffin **2005** Barbara Ann Carr **2006** Sara B. Pooler **2007** Bartosz Szczyrba

## » PASSINGS



### AL DAVIS '50

AL DAVIS, THE LEGENDARY owner of the NFL's Oakland Raiders and a member of the Pro Football Hall of Fame, died in his Northern California home on October 8, 2011, at age 82. Long considered a maverick for his controversial style and feuds with the league, Davis was one of the most successful owners in professional sports. Under his ever watchful eye

for nearly five decades, the Raiders won three Super Bowl titles (1977, 1981, 1984) in five appearances and posted the best winning percentage in all of pro sports from 1963-85. An English major at SU, Davis played junior varsity football and voraciously studied Coach Ben Schwartzwalder's strategies, taking notes at practices and games. Building on that foundation, he moved through the gridiron ranks, holding positions with several college and pro teams before being named head coach and general manager of the Raiders in 1963. That same year he collected AFL Coach of the Year honors. Three years later, as AFL commissioner, he was instrumental in the league's merger with the NFL. He then returned to the Raiders as an owner. Davis was noted for hiring the NFL's first African American head coach of the modern era, the first Latino head coach, and the first woman as a top executive. At his 1992 enshrinement into the Pro Football Hall of Fame, he said, "The enshrinement is a reflection of a life's work, a reflection of a love affair with the greatest game the world has ever known."

## ORANGE SPOTLIGHT

» **Michael Swartz '08** (FALK), **Jared Novack '06** (VPA), and **Tito Bottitta '03** (NEW), founders of Upstatement, a design and development firm located in South Boston, designed *The Boston Globe's* new web site ([www.bostonglobe.com](http://www.bostonglobe.com)), which was praised by the *Guardian* and the *New York Observer* as a major technological step forward for its "responsive design" approach.

## 00s

**Colin Hanlon '00** (VPA) plays the role of Fiyero in the first North American tour of the Broadway show *Wicked*.

**Myriam Bouchard G'01** (WSM) is a business advisor at the New York State Small Business Development Center. She received her sixth performance award, which recognizes advisors who go above and beyond normal responsibilities.

**Sapna Kollali '01** (A&S/NEW), **G'09** (EDU) and **Kevin Tampone '01** (NEW) of Syracuse announce the birth of their daughter, Leela Ann. Sapna works for Madison-Oneida BOCES and Kevin works for the *Central New York Business Journal*.

**Jennifer Markham '01** (A&S) married Jeremy Bitz at the Rochester Museum and Science Center in Rochester, N.Y. They reside in New York City.

**Tariq Awwad '02** (LCS) and four partners launched Focal Point Consulting in Jordan. The firm specializes in organizational development, human capital services, financial and franchising advisory services, strategy and business planning, and market research.

**Susan DeMar '02** (A&S) of Las Cruces, N.M., received the Above and Beyond Award from New Mexico State University, where she is an administrative assistant in the geography department.

**Kirsten Kaschock G'02** (A&S) wrote *Sleight* (Coffee House Press), a novel that explores ideas of gender, family, and the role of art in the face of unthinkable tragedy ([kaschock.wordpress.com](http://kaschock.wordpress.com)).

**Jade Nicole Kington '02** (A&S) and **Joshua Givner '03** (NEW) of Smithville, N.J., announce the birth of their son, Carter Kai.

**Jessica Gardner Vedder '02** (NEW), and her husband, Steven Vedder, of Cortlandt Manor, N.Y., announce the birth of their son, Myles Edward.

**Brent Vimtrup '02** (VPA) was nominated for a 2011 New York Innovative Theatre Award for Outstanding Actor in a Featured Role for his work in *Sight Unseen*, produced by InProximity Theatre Company ([www.nyitawards.com](http://www.nyitawards.com)).

**Casey Boss '03** (ARC) and **David Whipple '99** (ARC) of Philadelphia announce the birth of their son, Sullivan.

**Christopher Ellis '03** (NEW), director of advancement at St. Raymond High School for Boys in the Bronx, is race director of the Woodlawn Run for a Cause. During the first four years of the event, more than 575 people finished the 5K run, raising more than \$12,000 for charity.

**Daniel Haggerty '03** (A&S), associate professor of philosophy at the University of Scranton, received the 2011 Teacher of the Year Award from Alpha Sigma Nu, a national honor society for students in Jesuit colleges and universities.

**Lauren Movshin Mandel '03** (WSM) and her husband, **Jay Mandel '00** (WSM), announce the birth of their son, Gavin Henry.

**Christopher Powers G'03** (NEW) is a public relations account manager for Pinckney Hugo Group in Syracuse.

**Michael Zyborowicz '03** (WSM), a certified public accountant, is a manager with Citrin Cooperman, an accounting, tax, and business consulting firm in Philadelphia.





# NOW IS THE TIME!

Gifts to The Campaign for Syracuse University have supported every part of SU and created countless opportunities for students and faculty. But there are a number of initiatives that are still in need of funding, including:

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- Inclusive Campus Initiative
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**Amy Faben-Wade G'04** (SWK) works with Ithaca-based Cayuga Addiction Recovery Services as a trainer and curriculum developer. She was selected to serve in the North American network of subject matter experts who write test questions for the social work licensing examinations used in the United States and Canada.

**Yolanda Norton '04** (A&S) earned a master's degree in theological studies in Hebrew Bible from Wesley Theological Seminary and was honored with the Interpretation Award for Excellence in Biblical Studies. She received a theology and practice fellowship from Vanderbilt University and a doctoral fellowship from the Fund for Theological Education to pursue a Ph.D. in Hebrew Bible and Ancient Israel at Vanderbilt.

**Amy J. Peterson-Berry '04** (A&S) and her husband, **Brandon N. Berry '00** (VPA), announce the birth of their daughter, Hannah Jean. Peterson-Berry is the conference services manager at the Gansevoort Miami Beach Hotel, and Berry is the general manager of the Fillmore Miami Beach at the Jackie Gleason Theater.

**Travis Rowley '04** (A&S) is program coordinator for the corporate work study program at DePaul Cristo Rey High School in Cincinnati.

**Craig Welsh G'04** (VPA), principal and creative director of Go Welsh, a Lancaster, Pa.-based design studio, won Best of Show at the prestigious One Show Design Awards honoring the advertising industry's best work.

**Lillian Baharestani '05** (WSM) married Adam Archer in San Francisco.

**Steven Daly '05** (NEW) had his piece "Rauschenberg in the Backyard" included in the August *New Yorker* photo blog.

**Nicholas Fondulis '05** (VPA) appeared in a Super Bowl XLV Chevrolet Cruze commercial and has the lead role in an independent horror film, *The Shells*.

**William Low G'05** (VPA), an award-winning artist, designed two murals for the interior of the Parkchester subway station for the New York Metropolitan Transit Authority. He is principal in Cobalt Illustration Studios, which produces illustrations for corporations, children's books, advertisements, gallery paintings, and fine art quality prints ([www.williamlow.com](http://www.williamlow.com)).

**Desira Pesta '05** (VPA) was cast to portray a court room sketch artist on an episode of *Law & Order SVU*.

**Sarah Robinson '05** (VPA) married **Devin Horne '06** (VPA) at Ashford Castle in Ireland. They reside in New York City.

**Keith Ward '05** (VPA) released his third studio recording, *Take It From Me*, in the UK and New York City ([keithwardmusic.com](http://keithwardmusic.com)). Ward's music, which was featured in the film *Viola*, captured a Golden Palm Award at the 2011 Mexican International Film Festival.

**Melinda Reger '06** (WSM) is the new academic advisor and student-athlete affairs coordinator at the College of Charleston (South Carolina).

**K. Carrie Sarhangi L'06** (LAW) is an associate at the Rawle & Henderson law firm in Philadelphia. She concentrates her practice on the defense of product liability.

**Anneliese Heckert '07** (EDU) of Wilmington, Del., earned a doctor of osteopathic medicine degree from the Philadelphia College of Osteopathic Medicine. She is continuing her training in family medicine at Southern Colorado Family Medicine at St. Mary Regional Medical Center in Pueblo.

**Aaron J. Libbey '07** (VPA) was nominated for a 2011 New York Innovative Theatre Award in the Outstanding Ensemble category for his work in *The Drowsy Chaperone*, produced by The Gallery Players.

**Edward L. Cox G'08** (MAX) has been nominated for the Military Writers Society of America's 2011 Book Award for *Grey Eminence: Fox Conner and the Art of Mentorship* (New Forums Press). His book is a finalist in the non-fiction/biography category.

**Jen Ferguson '08** (IST) of Watertown, Mass., is data services librarian at Northeastern University in Boston.

**Lindsay Lentini '08** (FALK) and rowing partner **Peter Hilgartner '84** (A&S) placed third in the Quaker City Regatta mixed doubles competition in Philadelphia. They were rowing together for the first time for the Queensbury (N.Y.) Rowing Center.

**Heather Mayer '09** (NEW) married **Jeffrey Irvine '06** (NEW). They reside in Brooklyn, N.Y.

**Alejandro Amezcua G'10** (MAX) received the 2011 National Federation of Independent Business Dissertation Award in Entrepreneurship and Independent Business for *Boon or Boondoggle? Business Incubation as Entrepreneurship Policy*. It was the first time the award was given to a scholar in the field of public administration.



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James Little G'76 »

## VIVIDLY ABSTRACT

CALL JAMES LITTLE “OLD school,” but he is mostly unimpressed by gimmicky installations, shocking performance pieces, and curated exhibitions of found objects. For most of a lifetime, he has earned distinction as an artist the old-fashioned way—by painting. “A lot of problems in the art world today result from the fact that too many kids allow themselves to be influenced by an urgency to be seen as ‘successful’ right from the get-go,” says Little, whose large canvases reflect a unique formalist style of abstract expressionist color field painting. “The whole idea of developing something just doesn’t seem to be part of the agenda these days. You may have talent, but until you’ve mastered skills, you don’t have a voice.”

Long appreciated by a circle of admirers, Little has gained a widening public in recent years, mounting solo shows at such blue-chip venues as the June Kelly Gallery in Lower Manhattan and the Station Museum of Contemporary Art in Houston. “I think the Joan Mitchell Foundation Award made an enormous difference for me,” he says. Since winning the award in 2009, Little has received increasing attention from *ARTnews*, *ArtInfo*, and other publications that matter in the art world. In a *New York Times* review, Holland Carter described one of Little’s 6-by-8-foot pieces this way: “Pink soaks into lavender; electric orange slices into electric blue; cinnabar floats over gray; dark blue stains into light blue, light blue into peacock-blue-green. Each stripe becomes a self-defined spectrum, each painting a rainbow.”

Born and raised in a working-class family in Memphis, Little credits his parents for encouraging his interests in experimenting, inventing, and making things. “When I was 8 or 9, my mother bought me a paint-by-numbers set,” he

says. “After I finished all the little pictures that came with it, I had some paint left over, so I started copying old masters from an encyclopedia.” While studying for a B.F.A. degree at the Memphis Academy of Art, Little was summoned to see SU professor George Vander Sluis, who was attending a conference at the school. Vander Sluis, a painter who taught on the Hill for many years, was impressed by Little’s work and urged him to come to Syracuse to study for an M.F.A. degree. “I told him I had applied to programs at Syracuse, the Art Institute of Chicago, R.I.T., Yale, and the University of Michigan,” Little recalls. “About a week later, he sent me a letter offering me a fellowship. He supported me top to bottom, 100 percent, and became my mentor.” According to Little, campus visits by SU alumni, including such distinguished critics as Clement Greenberg ’30 and Hilton Kramer ’50, H’76, provided some of his most memorable educational experiences. “Greenberg wasn’t gentle with students, but there was no better critic,” Little says. “One of the things he said was that abstraction was the American art form, that it illustrates who we are. That was very important to me.”

Valuing his Syracuse education, Little has seen his daughters, Celeste ’09, G’11 and Sophia ’14, follow in his footsteps. He also takes satisfaction in coming back to campus to work with students, as he did most recently during an October visit. “I know how important it is for young artists to get recognition,” says Little, who lives and works in the Williamsburg section of Brooklyn, a magnet for young artists from around the world. “But getting recognition is not enough. You have to be able to do something that captures the imagination of that minority who know what painting is capable of. The ones who embark on that journey are the ones who usually pull ahead. It’s a long haul, and none of it is linear.”

—David Marc